



French and Business Winter School



The Business Language Training Center at HEC Montréal, the first university business school founded in Canada, is now offering a French and Business Winter School that will help you reach your language goals and improve your business acumen. This Winter School is designed to address a wide audience (students and professionals alike) and does not require any prior specific knowledge in business or French.

If you have always been fascinated by Canada's intense but beautiful winters, come and study with us in Montréal, the largest French-speaking city in North America!

Unique in North America, this 3-week French and business program features:

Intensive credited introductory courses in French, language and culture.

This 3-credit immersion program focuses on the 4 language skills: writing, reading, listening, and speaking. Levels offered: from Beginner to pre-intermediate.

Varied array of sports and cultural activities

- › Many cultural outings in Montréal*
- › Guided tour of stunning Quebec City, capital of the province of Quebec. Includes: typical Quebec meal with maple syrup*
- › A dogsledding ride
- › Introduction to snowshoeing or cross-country skiing at Mount Royal Park, in the heart of Montréal
- › "Objectif givré" ("frosty focus") photography contest

*Bilingual guided visits in French and English

Lectures

Lectures **in English** on artificial intelligence, sustainable development, and entertainment

Numerous company visits

Visits **in English** to businesses or organizations in the fields of artificial intelligence, sustainable development, and entertainment



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Various lodging options



Registration deadline: **November 15**

More Information and Online Registration: fbws.hec.ca

